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SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR**(AUTONOMOUS)****B.Tech IV Year I Semester Supplementary Examinations February-2022****ENTREPRENEURSHIP DEVELOPMENT****(Common to ME & ECE)**

Time: 3 hours

Max. Marks: 60

(Answer all Five Units **5 x 12 = 60** Marks)**UNIT-I**

- 1 a Distinguish between enterprise and entrepreneurship. **6M**
b Demonstrate the characteristics of entrepreneurship. **6M**

OR

- 2 a List out the important qualities of an entrepreneur. **6M**
b Discuss about social entrepreneurship and its benefits. **6M**

UNIT-II

- 3 a Explain the need and importance for small scale business. **8M**
b Discuss in detail about the classifications of MSME's. **4M**

OR

- 4 a Justify the Role of MSME in Economic Development. **7M**
b Summarize the salient features of Licensing and Leasing. **5M**

UNIT-III

- 5 a Explain the concept of invention. **6M**
b List out the advantages of innovation in business. **6M**

OR

- 6 a Explain the problems faced by start-ups without IPRs? **5M**
b Illustrate the importance of E-commerce in business. **7M**

UNIT-IV

- 7 a Explain the concept and importance of motivation in organization. **6M**
b Describe the motivational factors influencing the entrepreneurs. **6M**

OR

- 8 a List out the salient features the EDP and discuss its advantage **6M**
b Explain the opportunities for entrepreneurs in current scenario? **6M**

UNIT-V

- 9 a Explain the importance of project planning. **6M**
b Illustrate the stages of planning process. **6M**

OR

- 10 a Summarize the feasibility analysis of the project. **6M**
b Illustrate Market analysis in Project. **6M**

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